



POTTAWATTAMIE PROMISE



PROUD TO PARTNER WITH:

PETER KIEWIT
FOUNDATION

IOWA
WESTERN

The Iowa West Foundation has built a powerful partnership to ensure the next generation of Pottawattamie County has every opportunity to succeed right here at home. We have a vision to create an educated, skilled workforce that is ready to fuel our growing regional economy.

Pottawattamie Promise is a program designed to meet the needs of local students who show an interest in post-secondary education but currently lack the financial support to attend. The initiative will address barriers to college access and success in higher education by offering full tuition scholarships that include the cost of books and fees, along with wraparound support services.



Pottawattamie Promise is based on the belief that students who receive education and wraparound support services can — and will — go on to earn competitive wages through fulfilling careers.

EXPANDING SKILLED JOB OPPORTUNITIES FOR HUNDREDS OF STUDENTS EACH YEAR

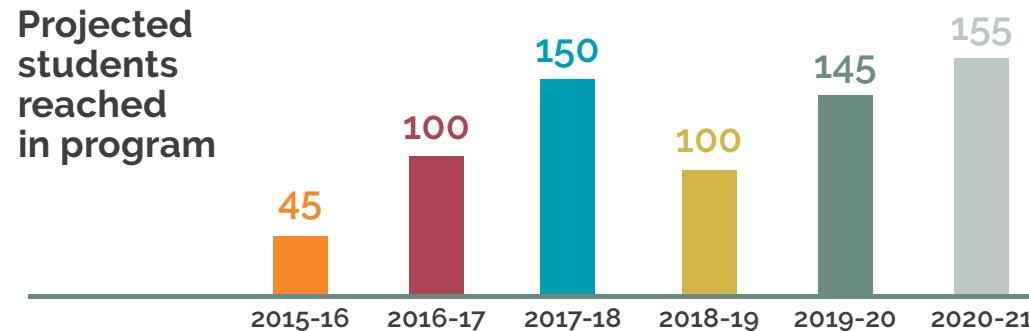
Based on a national model, Pottawattamie Promise is geared toward first-generation, Pell Grant-eligible students who might not have considered college a possibility without the help of scholarships and other support services.

Scholarship recipients will have the choice of earning a:

- Two-year degree (such as Business Administration or Early Childhood Education)
- Professional credential (such as Nursing or Automotive Technology)
- Program certificate (such as Welding or Child Development)

Too many Pottawattamie County high school students lack the resources and support they need to attend and complete college. The program aims to expand to all Pottawattamie County school districts by 2021.

Projected students reached in program



Tuition funding is just one component of the \$6.5 million initiative.

Scholarships will also include:

- Campus housing for schools outside Council Bluffs
- Specialized math instruction in high school
- Advising services in high school and college

STUDENT ELIGIBILITY

To be considered eligible for Pottawattamie Promise scholarships, students must meet the following criteria at the application deadline:

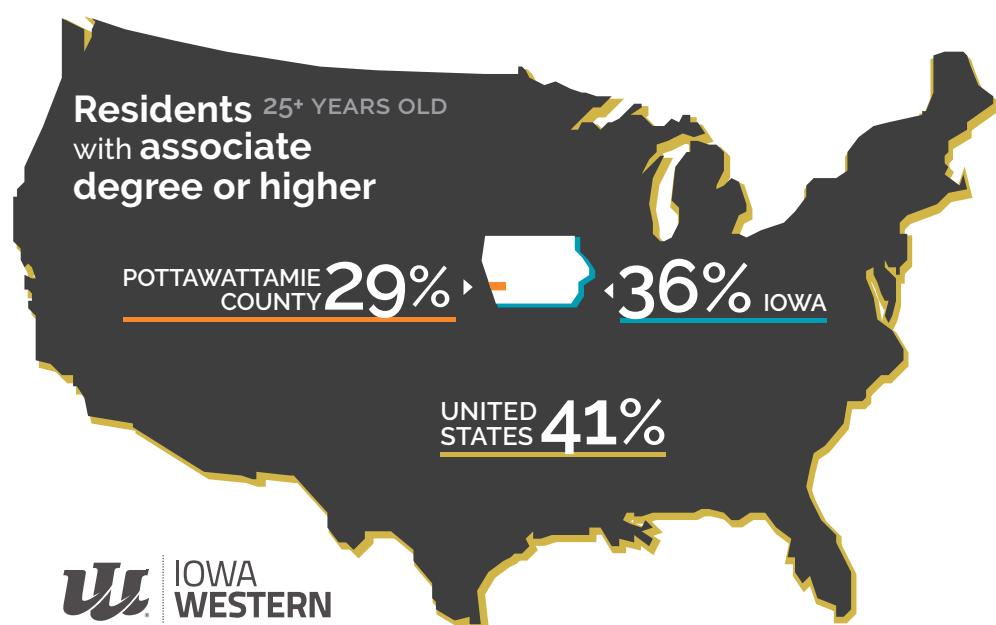
- Be a sophomore at one of the following high schools: Abraham Lincoln, AHSTW, Lewis Central, Riverside, Thomas Jefferson or Tri-Center
- Pell-eligible
- Have a desire to attend Iowa Western
- 2.0 or higher GPA
- On track to graduate
- On track to take college statistics senior year
- Prior to high school graduation, select a program of study (one-semester certificate, two-year degree, etc.) and plan to enter the workforce after completion
- Preference given to first-generation college students
- Need for support services to complete post-secondary education
- Recommendation from a guidance counselor, teacher or coach
- Continue to meet scholarship requirements throughout the program to maintain eligibility

To learn more, visit PottawattamiePromise.org or contact your school.



62%
OF ALL JOBS IN IOWA

REQUIRE POST-SECONDARY
TRAINING OR EDUCATION



IOWA WESTERN

**Projected cost of
two semesters:**

\$8,228+

**Total projected cost
(tuition, fees and
books)**

\$0

**Total cost for a
Pottawattamie
Promise student**

ANTICIPATED OUTCOMES

- Increased high school graduation rates
- Increased post-secondary enrollment and completion
- Increased number of students who are college/certificate educated and career ready
- Decreased need for developmental courses
- Seamless education-to-career pathways
- A culture where earning a college degree, obtaining a professional certification or becoming skilled in a trade is the norm, not the exception