

*Supporting families.
Building communities.*



IOWA WEST
FOUNDATION

Annual Report 2011

The Iowa West Foundation is committed to improving lives and strengthening communities for today and future generations. We do this by providing leadership, creating partnerships, leveraging resources and serving as a catalyst in identifying and supporting community needs. We have a special interest in community development and beautification, economic development, education, and human and social needs.

Through our grants and initiatives, we strive to help foster thriving communities where families choose to live, and where businesses choose to locate. Since our inception, we're proud to have awarded more than \$285 million in grants that have improved the quality of life of thousands of our neighbors in over 100 southwestern Iowa and eastern Nebraska communities.

Year in Review

As the new President and CEO of the Iowa West Foundation, it is an honor to share with you the significant achievements of the Foundation during the past year. While my tenure with the Foundation is still quite new, I am thrilled to have the opportunity to lead an organization with such an exemplary record of serving the community. It is with great excitement that I look forward to serving both the Foundation and the region, continuing the Foundation's commitment to high standards, exploring new opportunities and providing philanthropic leadership for our community.

Certainly, 2011 provided many challenges for the Heartland. The epic flooding of the Missouri River strained more than the physical and fiscal reserves of the community; it strained the emotions of everyone, from those who lost their homes and livelihoods, to those who worked so diligently to try and contain the water, as well as those who commuted hours to and from work around the flood zone. Working with the local American Red Cross Loess Hills Chapter, the Foundation made funds available to help with the recovery effort.

With the economy improved but not yet vibrant, the Foundation was proud to continue its long-term community development of revitalizing neighborhoods in Council Bluffs and Pottawattamie County. This five-year, \$725,000 Foundation commitment includes starting neighborhood associations. In addition, our commitment to the beautification of the city of Council Bluffs continued with work progressing on major roadways.

Access to education is a top priority for the Foundation, and our \$1.2 million grant for quality preschool programs throughout Pottawattamie County is an example of our commitment to our youngest students. We also completed year three of our six-year \$4.4 million commitment to fund the College Access Program which provides college preparation opportunities to promising Council Bluffs high school students.

The Foundation serves not only the youngest members but also the elderly in our community. In order to prioritize our mission to serve the human and social needs within our community, the Foundation provided funding for organizations such as Southwest 8 Senior Services to enhance the quality of life for southwest Iowa seniors by helping them maintain independence in their own homes.

From the disastrous flooding to the continued pinch of the lackluster economy, the Foundation was challenged to provide the needs of the underserved in our community. The many challenges provided ample opportunity for the Foundation to make a positive impact and work toward a more vibrant community. I look forward to the coming year and the challenges and opportunities of serving the region and our community.

Sincerely,



Pete Tulipana
President and CEO



Human and Social Needs

In 2011, the Iowa West Foundation rose to the challenge as unprecedented floodwaters caused many communities incredible hardship for thousands of residents.

When extremely heavy rains fell in the upper Missouri River basin during the spring of 2011, they combined with the melting of a twice-normal Rocky Mountain snowpack. With reservoirs filled to capacity, the water was released at record amounts from major dams along the river. It was the start of a disastrous summer in southwest Iowa and eastern Nebraska.

By June, many area communities were anxiously bracing for the Missouri's muddy onslaught behind countless miles of tenuous levees, some recently built from millions of hand-filled sandbags. Many levees were breached and local volunteers and charities jumped in valiantly. Through the American Red Cross Loess Hills Chapter, the Foundation made funds available in what was proving to be one of the region's biggest times of need.





Gerry Holmes/American Red Cross

Flood recovery assistance for families

American Red Cross
Loess Hills Chapter • \$515,000

At the Iowa West Foundation, one of the primary focus areas of our mission is to help meet human and social needs. Through our work we understand the many challenges nonprofit agencies like the Red Cross often face, especially in terms of disaster recovery. Given that the flooding destruction was so close to home and was affecting our fellow neighbors, we felt it was our duty to come forward in the recovery and award a \$515,000 grant to meet critical needs of families.

The grant funds—which helped the American Red Cross Loess Hills Chapter serve as the point organization in the recovery efforts—went towards interim housing, cleanup kits, sump pumps, dehumidifiers, and replenishment of canteen supplies, as well as seed money to establish a “Community Organization Active in Disaster,” an important mechanism used across the country for large recovery efforts.

General operating support

American Red Cross
Loess Hills Chapter • \$50,000

When the Foundation updated its funding guidelines in 2010 to allow grants to nonprofits for operations, little did we know that such a grant in early 2011 would be so needed. Organizations like local Red Cross chapters are faced with a challenging task when it comes to emergency fundraising, especially given the current economic climate. Fortunately, Foundation financial support was in place when the flood came.

While currently restricted to Iowa organizations located in Pottawattamie County (and typically limited to a total of six consecutive years), these grants can be used specifically for general expenses and operational support.

By meeting specific eligibility criteria and qualifying for the grant, the American Red Cross Loess Hills Chapter successfully demonstrated how the award would help it build organizational capacity. The \$50,000 grant played a key role in preparing the Red Cross to fight the flood. Moreover, the chapter demonstrated that its work advances the Foundation’s mission “to improve lives and strengthen communities.”

Neighborhoods

Vibrant neighborhoods are vital for sustaining our communities' quality of life. The Iowa West Foundation is committed to community development projects that encourage neighborhood revitalization, beautification and diversity.

A lot goes into sustaining the vibrancy and quality of life in our neighborhoods. It takes neighborly pride, shared vision and goals, not to mention plain old hard work. It also demands the willingness to make ongoing investments in projects and initiatives that create sustainable opportunities and pay dividends through strengthened social capital. In 2011, the Foundation was able to continue supporting organizations that were making a difference in local neighborhoods.





The Neighborhood Center

As a result of the Foundation's five-year, \$725,000 commitment to a neighborhood initiative in Council Bluffs and Pottawattamie County back in 2008, the Neighborhood Center was able to open an office in Council Bluffs. The Neighborhood Center is a comprehensive, community-based organization that works to build capacity and strengthen neighborhoods in Douglas, Sarpy and Pottawattamie Counties.

Through Iowa West funding, the Neighborhood Center has been successful in helping establish and assist neighborhood associations, as well as bringing associations together to develop their own leadership and decision-making structure. A grassroots effort, neighborhood associations serve an important role in local problem solving, as well as a way for neighbors to know, care and celebrate together.

We're excited by and proud of all the hard work neighborhood residents contribute to make our communities better, safer and more enjoyable places to live and work.

Neighborhood recovery

Community Housing
Investment Corporation • \$44,000

Serving Council Bluffs since 1971, the Community Housing Investment Corporation (CHIC) is a nonprofit organization that provides affordable housing opportunities in the community. Grants from the Iowa West Foundation help CHIC acquire blighted property and build new affordable family housing in its place.

One recently completed project on Wenwood Circle in Council Bluffs turned a failed pool area from a blight and safety hazard for that neighborhood into two new homes for families. It was a valuable hands-on learning experience for students in the Iowa Western Community College Construction Technology program, and benefitted the city and county through the increased tax base.



Before



After

Since its inception, CHIC has built nearly 350 new homes to help revitalize and stabilize neighborhoods—and the Iowa West Foundation's grant of \$44,000 in 2011 added to CHIC's progress.

Economic Development



Downtown revitalization and redevelopment fund

Pottawattamie County
Development Corporation • \$1,432,500

Through its grantmaking, the Iowa West Foundation serves as a catalyst that enables public and nonprofit organizations to effectively plan and manage economic development within their communities.

We're committed to helping boost the standard of living, economic competitiveness and tax base of the communities we serve. Whether that's through funding programs to expand job opportunities or to support operations in nonprofit organizations such as the Pottawattamie County Development Corporation (PCDC), the Foundation has been able to enhance organizations that are seeing great success.

Since PCDC's founding in 1997, it has focused on preparing underutilized property for development. We're pleased that Iowa West grants over the years have helped it in many successes, including the 1884 Creston House, the Artspace Harvester Lofts, the original Daily Nonpareil building, and the Hughes-Irons building, among others.

PCDC continues its work by awarding storefront grants to assist commercial and mixed use property owners in the business district to renovate building exteriors and modernize second story residences.

We're confident our \$1.4 million grant to PCDC's downtown fund will spark other opportunities to stimulate growth, redevelopment and revitalization in downtown Council Bluffs.



HomeTown Competitiveness

Heartland Center for Leadership
Development • \$400,000

As part of its focus on providing practical resources and public policy support for rural communities, the Heartland Center for Leadership Development is continuing to implement a HomeTown Competitiveness strategic plan in Pottawattamie County. The multi-year initiative focuses on leadership development, entrepreneurship, youth engagement and community endowment building.

Recently more than 80 Pottawattamie County residents from communities including Avoca, Neola, Oakland, Carson, Macedonia, Shelby, Treynor, and Underwood were involved in

community-level “study circles.” Each group discussed community connections, financial stress issues, community strengths and a vision for the future. Participants then identified several short-term projects they could implement to affect positive change in their areas.

The Foundation's \$400,000 grant is helping to rekindle optimism in rural Pottawattamie County by leading residents in the dozen participating municipalities to locally drive community-oriented strategies that offer promise for long-term sustainability.

Iowa West Foundation Grant Funding



*Community
Development
& Beautification*



*Human and
Social Needs*



Education



*Economic
Development*



Gerry Holmes/American Red Cross

Since its inception the Iowa West Foundation's grant program has awarded more than \$285 million that has improved the quality of life of thousands of citizens in 100 area communities in southwest Iowa and eastern Nebraska.

The Iowa West Foundation receives its funding for grants from investment income and also from the Iowa West Racing Association. The association receives contracted fees from casino operators, Ameristar and Harrah's.

AMERISTAR
CASINO • HOTEL

Harrah's
COUNCIL BLUFFS

Grants

Community Development and Beautification	\$10,289,264 *
Economic Development	\$3,878,801
Education	\$1,742,050
Human and Social Needs	\$2,616,794
Total	\$18,526,909 *

2011 Financials

Condensed Balance Sheet for the Year Ending December 31, 2011**

Assets	
Cash and cash equivalents	\$1,540,534
Total investments	\$311,088,767
Other assets	\$207,414
Total assets	\$312,836,715
Liabilities	
Grants and initiated projects payable	\$45,258,215
Long-term debt	\$14,625,000
Other liabilities	\$125,239
Total liabilities	\$60,008,454
Net assets unrestricted	\$252,828,261
Total liabilities and net assets	\$312,836,715

*Includes a \$5.45 million grant to the City of Council Bluffs for River's Edge Park, which was delayed much of the year due to flooding.

**The financials in this report are preliminary and unaudited, as the audit is currently in process.

Education

The Foundation is heavily vested in increasing educational attainment within the community by funding opportunities and initiatives that foster early childhood development, improve literacy and academic performance and promote life-long learning.

We know the future of any community rests in part on the promise and potential of its youth. That's why the Foundation supports programs that build a continuum of access and excellence for students—from preschool through adult learning. In 2011 we awarded grants to help reach community goals of increasing high school graduation rates and increasing the percentage of residents with college degrees.

Funded in part by our \$1.2 million grant, the Green Hills AEA was able to continue working to keep Pottawattamie County public preschools at a level of excellence by providing quality early childhood education to at-risk four year-olds. In partnering with the Green Hills AEA, we are proud to help children with their school readiness in order to start down a successful path toward rewarding lives.



Preschool programs in Pottawattamie County school districts

Green Hills Area Education Agency • \$1,200,000

College Access Program

In 2009, the Foundation made a six-year \$4.4 million commitment to fund the College Access Program (CAP), an exciting initiative that provides college preparation opportunities to promising, underprivileged Council Bluffs high school students. Each year 25 incoming freshman—who show potential for high scholastic achievement, might otherwise not be able to get on a college tract and intend to remain in the program through graduation—receive mentoring, college placement test preparation, assistance with financial aid applications, and career advice.

Upon graduation in 2013, the first group of CAP students will be awarded \$1,000 scholarships. They will also be given priority status for the first Iowa West Opportunity Scholarships—another Foundation initiative—which will be awarded starting in 2013. Under that program, students can qualify for \$4,000 scholarships for each year of college they complete.

In many cases, these students might be the first members of their families to go to college. The Foundation is excited to invest in these students' aspirations and, ultimately, in the future of the participating individuals, their families and the community.

Classroom grants

Community Education
Foundation • \$26,700

The Community Education Foundation provides annual \$250 and \$500 grant opportunities for teachers in the Council Bluffs Community Schools. With these grants, teachers can implement creative, innovative and otherwise-non-funded projects to enhance their curriculum, especially in the areas of math and literacy. Our \$26,700 contribution will help this program continue to assist teachers who are making the learning process more fun and engaging.



STARS Scholarship Program

The STARS Scholarship Program awards \$2000/year scholarships to low-income parents in Pottawattamie County who are returning to school to earn a degree, license or certification. This program, which has received more than \$2 million in grants from the Foundation since 1997, aims to remove barriers to post-secondary education that traditional scholarships do not address, such as transportation and child care.

Human and Social Needs

Iowa West continually looks at supporting programs which strengthen families, address the needs of underserved youth, provide services to senior citizens and help people reach their full potential.

It's been said that a clear judge of a society's character is in how it treats its elderly citizens. Sadly, the generation that worked so hard—making so many sacrifices—to nurture the quality of life we Midwesterners have come to enjoy, may too often be underserved. The Foundation has a record of making grants to support senior-based initiatives that help our citizens maintain quality of life.



Technology improvements for client services

Southwest 8 Senior Services • \$25,000

Southwest 8 is an organization which provides a broad range of programs that support seniors, caregivers and their families in eight southwest Iowa counties. Part of its mission is to enhance the quality of life of southwest Iowa elderly by helping them maintain independence in their own homes. Technology plays an important role in the efforts of Southwest 8. For example, its case managers use tablet computers while conducting home visits, and in setting up in-home service care plans.

In addition to purchasing extra tablet computers, the Foundation's grant also helped Southwest 8 upgrade its office technology for quicker information accessibility and its phone system for better customer service.

2011 Grant Recipients

Community Development and Beautification

African American Empowerment Network

Coordination of neighborhood revitalization efforts in Omaha metro area
\$25,000

Avoca (IA) Betterment Association

"Green" affordable housing project
\$120,000

Bemis Center for Contemporary Arts

Community arts residency program in Council Bluffs neighborhood
\$55,500

Board of Regents/University of Nebraska – Omaha

Economic development study on Latinos' impact in the Heartland
\$35,000

Boy Scouts Mid-America Council

Emergency sirens at Little Sioux (IA) Scout Ranch
\$45,500

Carson Business Club

Dreamland Theatre digital projector upgrade for the facility in Carson (IA)
\$41,000

Carstens 1880 Farmstead, Inc.

Exhibit of "Pingel Hybrids" at historic farmstead near Shelby (IA)
\$10,000

City of Avoca (IA)

Equipment and furniture for municipal clubhouse
\$10,000

Improvements to community's baseball and softball complex
\$53,190

City of Carson (IA)

Community center sound system
\$5,992

Recreational trail and entrance center
\$70,000

City of Council Bluffs

Development of River's Edge Park (awarded in 2010, but delayed much of the year due to flooding)
\$5,450,000

Improvements to parks and trails of historic neighborhoods
\$275,000

City of Crescent (IA)

Lights for volleyball court at city park
\$4,000

City of Elk Horn (IA)

Reconstruction of the city's "friends walk" trail
\$38,600

City of Lewis (IA)

Restoration of city's historic bandstand
\$5,000

City of Macedonia (IA)

Roofing and renovation at Stempel Bird Museum
\$5,500

City of Shelby (IA)

Improvements to city park playground
\$10,000

City of Walnut (IA)

Beautification and improvements of city park
\$12,057

Community Housing Investment Corporation

An infill housing program for Council Bluffs families
\$44,000

Council Bluffs Housing Trust Fund, Inc.

Project to increase housing opportunities
\$40,000

Douglas County (NE) Historical Society

Victorian Heirloom Garden restoration at the General Crook House
\$4,000

Golden Hills Resource Conservation and Development

Technical assistance for projects in western Iowa communities
\$62,000

Grant (IA) Community Preservationists

Restoration of historic building into multi-purpose facility
\$25,000

Habitat for Humanity of Omaha

Neighborhood revitalization initiative in areas of north and south Omaha
\$25,000

Iowa West Foundation Streetscape Initiative

Beautification of primary corridors in Council Bluffs
\$825,000

Streetscape maintenance for City of Council Bluffs
\$444,000

Keep Council Bluffs Beautiful, Inc.

Collaborative gardening and education program in Council Bluffs
\$25,000

Malcolm X Memorial Foundation

Concepts and preliminary designs for visitor center in Omaha
\$12,500

Midlands Humane Society

Construction of an animal care and control facility in Council Bluffs
\$300,000

Pottawattamie County Development Corporation

General operating support for the nonprofit corporation in Council Bluffs
\$200,000

Support for downtown revitalization/redevelopment fund
\$1,432,500

Southwest Iowa Nature Trails, Inc.

Trail maintenance equipment
\$10,000

Tabor (IA) Historical Society
Historic structure assessment and planning of Todd House
\$26,425

The Danish Immigrant Museum

Restoration of prairie park at museum in Elk Horn (IA)
\$25,000

The Nature Conservancy

Scenic Loess Hills preservation in Mills County (IA)
\$487,500

YMCA of Greater Omaha

Council Bluffs YMCA market feasibility study
\$30,000

Economic Development

Bluffs Arts Council

Concert and film series in downtown Bayliss Park
\$5,000

General operating support for arts council
\$22,500

Board of Regents/University of Nebraska – Omaha

Technology support for microenterprises in southwest Iowa
\$38,601

City of Council Bluffs

"First Night" – a New Year's Eve family festival
\$20,000

West Broadway redevelopment
\$750,000

Council Bluffs Airport Authority

Utilization assessment of airport area
\$25,000

Friends of the Union Pacific Railroad Museum

Update of the "Building of the Transcontinental Railroad" exhibit at Council Bluffs museum
\$150,000

Heartland Center for Leadership Development

Implementation of strategic economic development plan in rural Pottawattamie County
\$400,000

Heartland Workers Center
Enhancement of workplace services for Latinos in Omaha
\$15,000

Iowa Western Community College Foundation
Programming at the Arts Center in Council Bluffs
\$45,000

Macedonia (IA) Historical Preservation Society
Preservation improvements in museum
\$4,500

Omaha Botanical Center, Inc.
Marketing support of Lauritzen Gardens 10th anniversary
\$38,700

“Railroad Days” — a collaborative area event celebrating railroad history
\$25,000

Omaha Performing Arts
Technology upgrades for customer service
\$20,000

Pottawattamie County Board of Supervisors
CITIES program to assist communities in meeting infrastructure needs
\$600,000

Creation of video library and marketing campaign
\$63,500

Pottawattamie County Community Foundation
Support for community foundation operations and donor outreach
\$1,256,000

Pottawattamie County Development Corporation
Support of the downtown revitalization fund
\$400,000

Education

Ballet Nebraska
Performance production and outreach in Omaha–Council Bluffs area
\$7,500

Performances for southwest Iowa children at community college venue
\$7,500

Bluffs Arts Council
Arts classes for local youth
\$2,500

Board of Regents/University of Nebraska – Omaha
Arts education for southwest Iowa teachers
\$8,000

College of Saint Mary
Summer academy for Latina high school students in Omaha metro area
\$3,000

Community Education Foundation, Inc.
General operating support to the foundation in Council Bluffs
\$95,000

Grants for improved educational opportunities in Council Bluffs classrooms
\$26,700

Eckels Memorial Library
New materials for Oakland (IA) library collection
\$5,000

El Museo Latino
Visual and performing arts program for at-risk youth in Omaha
\$10,000

Green Hills AEA
Career internship program for high school seniors in Pottawattamie County
\$37,500

Preschool programs in Pottawattamie County school districts
\$1,200,000

Summer leadership academies for southwest Iowa students
\$80,000

Humanities Iowa
Speakers bureau program for rural southwest Iowa
\$2,850

Iowa JAG, Inc.
Career and leadership programs in Council Bluffs schools
\$40,000

Joslyn Art Museum
“Museum to the Classroom” program for Omaha metro teachers
\$20,000

Language & Culture School of Omaha
Special programs for English speaking classes
\$3,500

Lenox (IA) Public Library
New computers for use by area families
\$1,500

Nebraska Writers Collective
“Poets on Loan” pilot programs in four Council Bluffs and Omaha schools
\$1,500

Omaha Area Youth Orchestras
Support of music education opportunities for Council Bluffs youth
\$10,000

Omaha Children’s Museum
Partnering program with Council Bluffs and Omaha schools
\$30,000

Omaha Symphony Association
“Adventures in Music” for southwest Iowa students
\$60,000

Omaha Zoological Society
Aquarium education and outreach programs in Omaha–Council Bluffs metro area
\$75,000

Project Interfaith, Inc.
Diversity education project in Omaha area
\$10,000

Women’s Center for Advancement
School-to-work program in eastern Nebraska
\$5,000

Human and Social Need

American Red Cross Loess Hills Chapter
Flood recovery assistance for families in southwest Iowa and eastern Nebraska
\$515,000

General operating support at southwest Iowa facility
\$50,000

Angels Among Us, Inc.
Financial aid assistance for Omaha metro families with ill children
\$30,000

Best Buddies International, Inc.
Developmental disabilities program at Harlan (IA) high school
\$2,000

Big Brothers Big Sisters of the Midlands
Community based mentoring for children in Pottawattamie and Mills County (IA)
\$40,000

Boys & Girls Clubs of the Midlands
General operating support for core Council Bluffs programs
\$175,000

Camp Hertko Hollow, Inc.
“Camperships” for youth with diabetes in southwest Iowa and eastern Nebraska
\$4,000

CASA for Douglas County (NE)
Children advocacy services
\$10,000

Catholic Charities of the Archdiocese of Omaha
Enhancements to communications system to improve family relief services
\$22,000

Center for the Advancement of Self-Sufficiency
Upgrade of technology to improve services in southwest Iowa
\$25,000

Charles Drew Health Center
Fitness program for senior patients in Omaha
\$5,000

Children’s Hospital & Medical Center Foundation
Housing program for families with children receiving medical treatment in Omaha
\$50,000

Children's Square U.S.A.

Upgrades of residential treatment facility in Council Bluffs

\$40,000

Recruitment program for qualified foster parents in Council Bluffs and Omaha

\$16,800

Windows renovation at Council Bluffs facility

\$15,000

Christian Urban Education Service

"Professional pals" mentorship program in north Omaha

\$5,000

Council Bluffs Goodfellows

Program to assist local families during holiday season

\$45,000

Council Bluffs Senior Center, Inc.

Replacement of pool boiler system

\$4,313

Crossroads of Western Iowa

Lift vans for persons with disabilities to attend activities

\$30,000

Family Housing Advisory Services

Housing and financial counseling program in Council Bluffs

\$45,000

Food Bank for the Heartland

Development of new food bank facility in Omaha

\$50,000

Heartland Family Service

HEAT 2012 - housing and emergency assistance for residents and families in Pottawattamie County

\$170,000

Residential substance abuse services in southwest Iowa

\$284,776

Substance abuse prevention in Omaha-Council Bluffs metro area

\$35,856

Iowa Radio Reading Information Service for the Blind and Print Handicapped, Inc.

Program outreach into western Iowa

\$15,000

Iowa Special Olympics

Events for disabled athletes in southwest Iowa

\$10,000

Loess Hills Humane Society, Inc.

Stray, abandoned and owner surrendered animals program in Mills County (IA)

\$5,000

Lutheran Family Services of Nebraska, Inc.

Healthy family programming for parents and children in Pottawattamie County

\$40,000

Lutheran Services in Iowa, Inc.

Teen pregnancy prevention programs and other services

\$5,000

Make-A-Wish Foundation of Iowa

To fulfill wishes of southwest Iowa children with life-threatening diseases

\$15,000

Merrymakers Association

Entertainment programs in southwest Iowa care centers

\$4,000

Metro Area Continuum of Care for the Homeless

Services to prevent homelessness in Omaha metro area

\$12,500

MICAH House Corporation

Case management and homeless services at shelter in Council Bluffs

\$35,000

Mills County (IA) Prevent Child Abuse Council, Inc.

Family and youth health programs

\$5,500

Mills County (IA) Public Health

"Family Matters" substance abuse recovery program

\$15,000

Muscular Dystrophy Association

Summer camp for Iowa and Nebraska youth

\$5,000

Omaha Community Foundation

Nonprofit capacity building program for local nonprofits

\$25,000

Pottawattamie County Firefighters Association

Equipment to assist volunteer fire departments

\$65,000

Promise Partners — Pottawattamie Alliance for Youth

General operating support including the Pottawattamie County "Alliance for Youth"

\$62,500

R.E.S.P.E.C.T.

Technology upgrade to support Omaha metro area response to bullying

\$3,000

SOLAS (Support Our Local Animal Shelter) — Council Bluffs

Vouchers for spaying or neutering of cats

\$5,000

Southwest 8 Senior Services, Inc.

Evidence-based disease/disability prevention program in southwest Iowa

\$28,800

Reorganized programs and services for southwest Iowa aging

\$34,231

Technology improvements for client services in southwest Iowa

\$25,000

The Salvation Army Council Bluffs Corps

Emergency assistance and seasonal services for local families

\$50,000

Turnbull Child Development Center

Playground enhancement project in Page County (IA)

\$5,000

United Way of the Midlands

Human services programs in Omaha-Council Bluffs metro area.

\$350,000

Visiting Nurse Association of Pottawattamie County

Nursing services for families in local shelters

\$38,968

Vocational Development Center, Inc.

Capital improvements at new location serving Omaha and Council Bluffs

\$38,250

West Pottawattamie County Agricultural Extension District

"Caregiving in Rural Communities" project

\$10,000

Wings of Hope Cancer Support Center

Funding for the "Hierarchy of Healing" counseling program in Council Bluffs

\$25,300

Youth Emergency Services, Inc.

Outreach to homeless youth in Omaha metro area

\$14,000

2011
Grant
Recipients



IOWA WEST FOUNDATION

2011 Iowa West Racing Association Board of Directors

2011 Iowa West Foundation Board of Directors

Charles L. Smith,
Chair

Dr. David H. Kuper,
Vice Chair

Suellen Overton,
Secretary/Treasurer

Deborah I. Bass

John M. Burns

Rick D. Crowl

Susan M. Miller

Robert N. Schlott

Georgia A. Sievers

Pete Tulipana,
President & CEO

Jerry Mathiasen,
Senior Vice President

David Harris,
*Vice President of
Grants & Initiatives*

Tim Miller,
*Vice President of
Finance & Administration*

Reed Morgan,
Grants Program Director

Richard Sorich,
Special Projects Manager

Deb Debbaut,
Grants Manager

Jacquelyn Dix,
Executive Assistant

Iowa West Foundation Staff

Jack E. Ryan,*
President

Deborah I. Bass,
Vice President

Patricia A. Hannan,
Secretary/Treasurer

Dr. Theresa Barron-
McKeagney

Emma M. Chance

John P. Nelson

Ronald N. Tekippe

Barbara J. Walsh

Gary D. Woods

**Jack passed away in
December 2011. He was
a dedicated Iowa West
board member and officer,
and will be greatly missed.*

*The Iowa West
Foundation has
grant advisory
committees
consisting of local
citizens. Listed
here are the 2011
committees.*

Community Development & Beautification

Kate Gronstal
Scott Hartman
Rhonda Hope
Beth Lindquist
Walt Pyper
Linda Rhatigan
Mark Shoemaker
Dolores Silkworth

Economic Development

Dave Christiansen
Doug Coziahr
Lori Holste
Todd Lehan
Mike Maher
Henry McKinley
Verne Welch

Education

JoAnne Carrithers
Judy Davis
Don Friday
Helen Hummel
Jim Mortensen
Doug Primmer
Jeanne Trachta

Human and Social Needs

Marcia Antworth
Matt Madsen
Diane McKee
Barb Morrison
Brian Rhoten
Nancy Schulze
Jordan Turner

Grant Information

The mission of the Iowa West Foundation is to improve lives and strengthen communities for today and future generations. We do this by providing leadership, creating partnerships, leveraging resources and serving as a catalyst in identifying and supporting community needs.

We have a special interest in: community development and beautification, economic development, education, and human and social needs.

As a result of a community needs assessment of Pottawattamie County, the Foundation also has announced two overarching goals:

To assist local schools in reducing the high school drop out rate, including to help increase educational attainment opportunities for Pottawattamie County citizens; and, to improve lives by helping transform neighborhoods in Council Bluffs and in local communities throughout Pottawattamie County.

Grant Application Information

Organizations with an IRS 501 (c) (3) tax-exempt status and classification as a public charity— under IRS sections 509 (a) (1) and 509 (a) (2)—as well as governmental units and agencies, are eligible to apply for grant consideration. The Foundation's geographic focus is southwest Iowa and eastern Nebraska, the primary focus being Council Bluffs and Pottawattamie County.

Application Deadlines

Grant applications are reviewed by grant committees and considered by the Foundation's Board of Directors four times a year. Potential applicants are encouraged to visit the Foundation's website at www.iowawestfoundation.org for application deadlines and procedures.

Contact Information

Please feel free to contact the Foundation office for assistance in the grant application process.

Iowa West Foundation
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Council Bluffs, Iowa 51503

Phone 712.309.3000
Fax 712.322.2267
Email grantinfo@iowawest.com



Iowa West Foundation

The Iowa West Foundation, headquartered in Council Bluffs, Iowa, is an independent 501 (c) (3) organization that receives funding from investment income and from the Iowa West Racing Association, which collects fees from casino operators.

From modest beginnings in 1994, the Iowa West Foundation has evolved into one of the largest private foundations in the Midwest. The Foundation began a grant program in 1996, which awards funds for various community projects of governmental entities or nonprofit organizations.

Through 2011, the Iowa West Foundation's grand total of funding to non-profit organizations and governmental entities surpassed \$285 million, resulting in a positive impact on the lives of thousands of area citizens.

Iowa West Racing Association

The Iowa West Racing Association was officially created in 1984. The organization came about because Iowa passed laws requiring gaming licenses to be either held or sponsored by non-profit organizations. The Association has become an important source of funding for charitable and community projects.

The Iowa West Racing Association is the license holder for Horseshoe Casino, formerly Bluffs Run, and the license sponsor for two casino riverboats, Ameristar and Harrah's. The two riverboat operators pay license fees to the Association, which distributes the funds to the Iowa West Foundation. In addition, two transactions in 1999 and 2004 involving Bluffs Run, significantly increased the Foundation's corpus and investment income for charitable grantmaking.

