

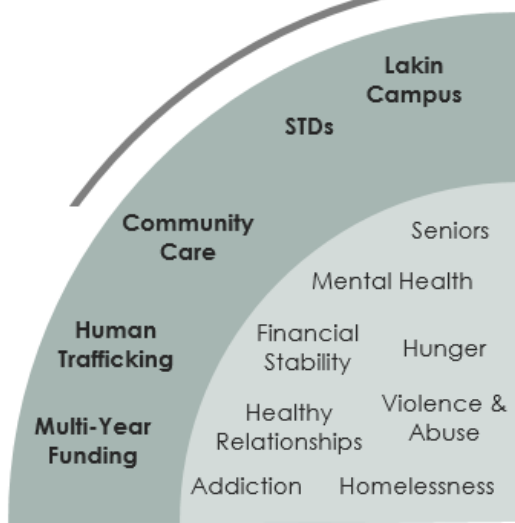


# IOWA WEST FOUNDATION

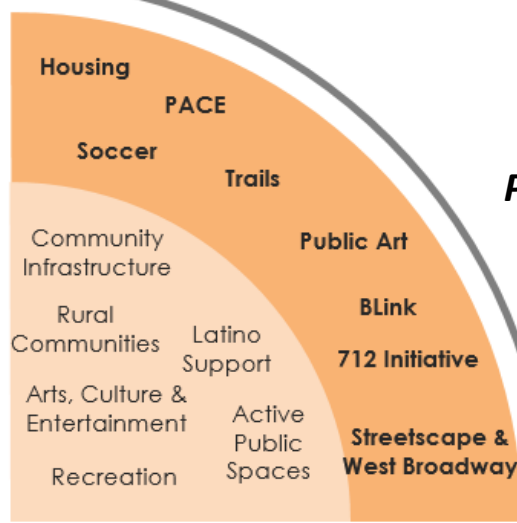
*OUR VISION is a community where families choose to live, and businesses choose to locate, because of its quality of life and standard of living*

## Impacting Today

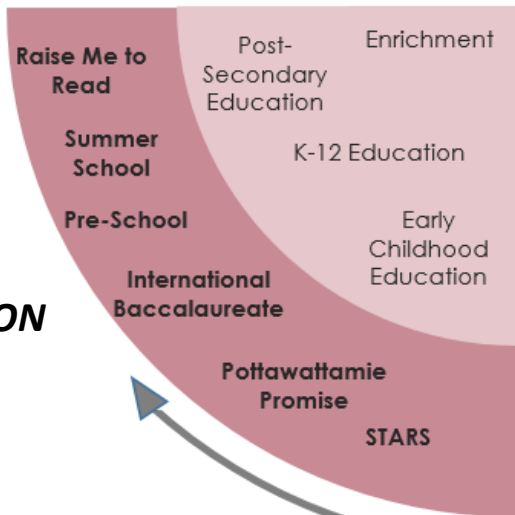
### HEALTHY FAMILIES



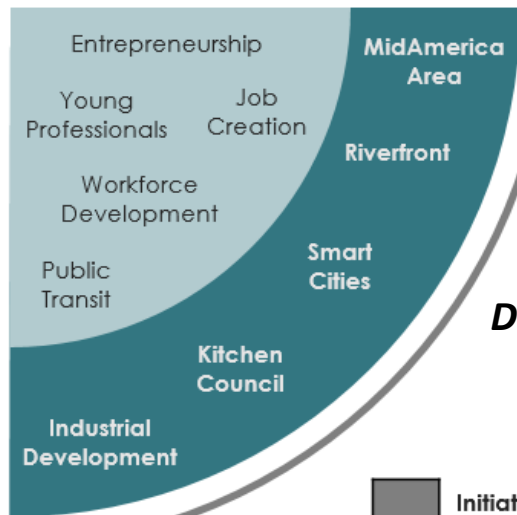
### PLACEMAKING



### EDUCATION



### ECONOMIC DEVELOPMENT



## Building Tomorrow



## What strategic principles should guide this work?

- **Transparency** – We hold ourselves to the highest standards of openness within the community, in our grantmaking and through our strategic priorities.
- **Collaboration** – We forge partnerships and leverage resources to address our community’s most complex and intractable issues. We value the knowledge and expertise of our partners and work together to achieve shared goals and outcomes. We listen to diverse opinions and input to enrich the Foundation’s work. We foster leaders – new or longstanding – to inform and enhance the breadth of our work.
- **Continuous Learning** – We share what we learn in pursuit of a stronger community. Data, evaluation and accountability drives our work and improves our performance. Our work is rooted in best practice, research and innovation.
- **Impact** – We are dedicated to co-creating, promoting and advancing community-wide approaches to improve lives and strengthen communities.
- **Action** – We are proactive, rather than reactive, in the face of complex issues. We spearhead projects, pilots and initiatives that profoundly and positively impact the well-being and quality of life in our community.

## What does our plan call for regarding our role in our Community?

- **Convener** – We bring together a diverse set of approaches, people and expertise to inform ideas, strategies and practices. We connect stakeholders around community issues. We actively coordinate funding with local, regional, state and national funders. We facilitate discussion around key issues impacting our community.
- **Catalyst** – We ignite systems-change to eradicate long-term and complex challenges in our community.
- **Capacity Builder** – We strive to help people and organizations gain the skills and education necessary to lead effectively in our community. We develop the skills of local residents; promote nonprofit effectiveness and impact; and nurture emerging leaders.
- **Educator** – We research community issues and needs, measure programmatic outcomes and impact, and implement actionable, data-driven solutions.
- **Leader** – We embrace a leadership role in the community to push the boundaries of our collective work and ensure a better quality of life for all.
- **Strategist** – We proactively work to identify, understand and articulate key challenges and work to develop, support and measure community-driven solutions.